

"To support and care for those who cared for us is the greatest honor."

—from early Chassidic writings

SHOLOM FOUNDATION MISSION

Our mission is to raise sufficient endowment and annual funds to generate financial support for Sholom services and facilities; and to promote excellence in care to those served by Sholom for generations to come.

SHOLOM MISSION

Sholom, in partnership with our community, supports adults in need across the continuum of care, to live life fully in a Jewish environment where all are welcome.

SHOLOM AUXILIARY MISSION

To support the "extras" at Sholom that make our residents, tenants and clients feel comfortable and at home through fundraising, program and volunteerism.

For a listing of all donations, see pages 11-23

Circle of Life

FALL
2021

Your Support Makes All the Difference for Sholom's Residents

The Sholom Foundation is proud of its mission to raise funds in support of the Sholom Community Alliance. During recent conversations with four Sholom residents, each individual acknowledged the community's generosity which helps provide life enriching programs and professional operations at each campus. The following stories highlight many of these benefits.

Esta Hirschman – Esta began her career as a fashion model in the garment industry in New York City. When she and her husband moved to Dallas, Texas, with their four children and her mother, they **started a women's ready-to-wear manufacturing business with Esta as president. Her eyes light up recalling those days.** Years later, Esta's daughter encouraged her mother to move to the Twin Cities to be close to family. Esta made the move and lived independently until a stroke two years ago brought Esta to Sholom for rehabilitation. With the expert help of the therapeutic staff, Esta recovered, but could no longer safely live on her own. She is now a resident of the Shaller Family Sholom East Campus. **In her own words, Esta said, "Staff takes good care of us. I am a businessperson and I see everything; I cannot say one bad thing about anyone. Staff members go above and beyond for everyone. I keep busy but staff still checks in to make sure I'm both physically and emotionally doing well. I do miss working, but the industry taught me to roll with the things life presents and to be able to change**



Esta Hirschman

continued on page 3

Shalom from the Presidents

Michael Blum – President, Sholom Foundation

In accepting the gavel as the new President of the Sholom Foundation, I am filled with gratitude for the work of so many individuals dedicated to Sholom and the seniors in our community. My deep thanks go to my predecessor, Steve Gottlieb and the Sholom Foundation Board of Directors for their diligence in furthering our mission: raising current and future dollars for the benefit of every Sholom resident. We are proud to support Sholom, which, under the direction of Barbara Klick, CEO, continues the decades-long tradition of providing exceptional high quality services across the continuum of care. We need only to look at the past 20 months to understand the professionalism and dedication



Michael Blum

continued on page 6

2021–2022 Sholom Foundation Board of Directors

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Circle of Life Editor

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Expanded Tax Benefits for 2021 Gifts

In a September 17, 2021 letter, the IRS explained how both individuals and businesses may receive additional benefits for charitable gifts this year.

1. Non-itemizer Taxpayers — Because the Tax Cuts and Jobs Act of 2017 dramatically increased the standard deduction, almost 90% of taxpayers do not itemize. However, **for 2021, the CARES Act made it possible to deduct cash gifts up to \$300 for an individual or \$600 for a married couple filing jointly. These additional deductions are available for taxpayers who take the standard deduction.**

Gifts must be cash and made to a qualified public charity. These gifts may not be to a donor advised fund, most private foundations or charitable remainder trusts. Gifts of cash include those made by check, credit card or debit card. Volunteers who have unreimbursed out-of-pocket expenses will also qualify for this deduction.

2. Cash Deductions Up to 100% AGI — Recently, cash gifts to public charities have had deduction limits of 60% of a donor's adjusted gross income (AGI). Donors who contribute more than the 60% limit may carry forward the deduction for up to five years after the year of the gift.

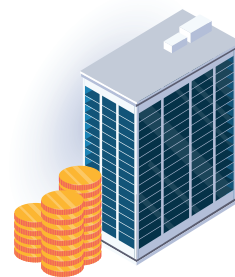
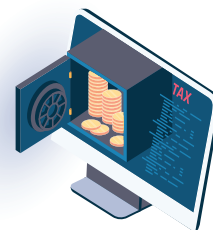
The limit for cash gifts made in 2021 is temporarily expanded to 100% of AGI. These gifts must be in cash and may not be to a donor advised fund, supporting organization or charitable remainder trust. Taxpayers must make an election on their IRS Form 1040 to use the 100% of AGI deduction limit.

3. Increased Corporate Deductions — Large corporations are typically structured as "C" corporations. **For 2021, C corporations may donate up to 25% of their taxable income.** The gift must be a cash gift and elected on the corporate tax return.

4. Donations of Food Inventory — Corporations are permitted to take an enhanced deduction for gifts of food inventory for the benefit of the ill, needy and infants. **In 2021, the deduction limit is increased from 15% to 25% of taxable income.** Special rules apply to business entities other than C corporations.

The IRS urges all taxpayers to keep records supporting their charitable deductions. Some gift categories, such as gifts of property, may carry additional requirements.

With appreciation to Crescendo Interactive for the material in this article. The information is intended for informational and educational purposes only, and is not offering professional tax, legal, or accounting advice. For specific advice about the timing of any planning concept on your tax or financial situation or with your estate, please consult a qualified professional advisor.



accordingly.” Esta continues to manage her daily routine with the fortitude and attitude she maintained running a manufacturing plant. Today, with the support of Sholom staff members, Esta remains in charge and as independent as possible.

Annette Weinberg –

Annette is a native of Minneapolis and has been a resident her entire life. She raised her family here and cultivated many friendships. Following her career working with children with disabilities, Annette became an employee of the Jewish Community Center in the early 1980’s and stayed for 34 years, so being part of the Jewish Community



Annette Weinberg

was vital. When her husband’s health declined and their doctor suggested selling their home, Knollwood Place Apartments on the Ackerberg Family Sholom West campus became their new residence. Annette said, **“We came for a tour and it was like a class reunion. Everyone was warm and welcoming!”** Now widowed, Annette cannot praise the organization enough. “Granted, during the height of COVID-19, it was pretty quiet, but **I wasn’t alone. When my husband died, people gathered around and were here for me. Where else can you get that?**” Annette enjoys the wide variety of activities – programs within the building, as well as fishing trips and outings to nice restaurants, and she applauds the availability of transportation. Annette concluded, **“It is just like Camp Knollwood, with friends and camaraderie, programs, holiday and Shabbat services, all under one roof.** I don’t know where I’d be if it wasn’t for Sholom. Knollwood Place Apartments – it is the perfect place for me.”

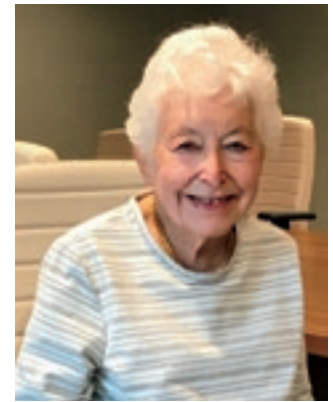
Florence Packer – Florence is a librarian by training, curating extensive collections of books and working with wonderful people in Philadelphia and Washington, D.C. **She loved being a librarian working with children, and sharing techniques and wisdom with teachers and parents.** Florence, like many others, **moved to Minneapolis from the East coast to be closer to family.** Coming to the Sholom campus in St. Louis Park, Florence quickly became a quiet but impactful force at Knollwood Place Apartments. **She was recently elected President of the Tenant’s Council and her goal is to**

ensure the residents feel comfortable and welcome in the Sholom Community. “Our

programs are wonderful, interesting, and very enjoyable. The past several months have been challenging but we got through it. **Now I feel it is my job to help people realize we are carefully getting together again**

and encourage them to learn about each other, understand how people feel, and appreciate our community. What I find exciting at Knollwood Place Apartments is the opportunity to talk with people and develop friendships, whether they become deep or remain casual.” Florence continued, “Many of us

have lost our spouses, and we miss the companionship. Living here with our peers helps.” Florence also appreciates the strong sense of security especially in these uncertain times. Finally, living on the Sholom campus allows individuals to be religiously observant while some are more secular, and there is no judgement. **She concluded, “This is a good place to be!”**



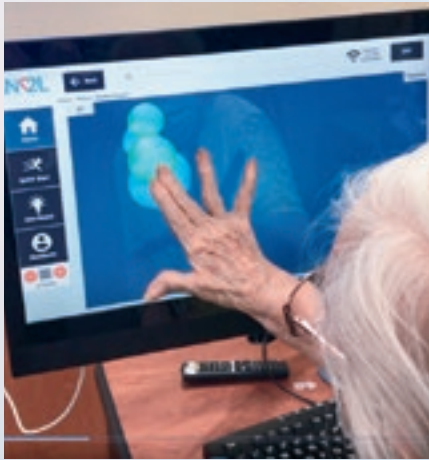
Florence Packer

Carole Katzovitz – Carole is a relative newcomer to the Bentson Assisted Living Residence on the Shaller Family Sholom East campus. Following a fall and rehabilitation, **Carole moved to her apartment as it offers services, kosher meals, and a built-in community.** When it came time to decide where Carole should reside, Sholom was the only option she would consider. Carole’s husband, Leon, was a Sholom resident, as well as several family members, dating as far back as the Midway Parkway location. **She appreciated the care and treatment then, and commented it continues today. Carole said, “My children didn’t want me to be alone in the house, so I came to the Bentson. I love the people here and I’m making friends. The staff is caring and understanding. Best of all, when I walk down the hall, I am greeted by name. I appreciate the Jewish atmosphere, the services, and that Kashrut is observed. These are all important to me.”**

Retired from her position with the State of Minnesota as a tax specialist, Carole keeps busy reading and **participating in the myriad of activity options.** Carole said, “Nobody likes to give up their independence, and I miss doing all I used to do, but I am settling in.” When providing assistance, **Sholom employees meet**

Technology Opens New Vistas

Sholom's residents are benefitting greatly from the generosity of the **Mt. Sinai Community Foundation** and the **Minneapolis Jewish Federation**. Recently, each organization provided **funding to purchase two highly interactive evidenced-based computer systems with touch screens, one for each Sholom campus. The system** was created around the concept, that **It's Never Too Late** to learn, to participate, and to enjoy, hence the acronym, **iN2L**.



Chasing the bubbles promotes hand eye coordination.

The **iN2L** is **versatile and is used with every segment of the resident population** – ranging from initiating serious current events discussions, to stimulating cognitive exercises with film clips and music.

Residents clamor for the iN2L to be a frequent part of Therapeutic Recreation Activities. Sarah said, "I just love the crossword puzzle games. I didn't know I knew so much." Bob noted, "The armchair road trips are my favorite. The system is so real it really feels like we are cruising along the highway."



This resident is switching programs with a single tap.

The iN2L is comprised of a computer programmed with over 4,000 activities designed to elicit participation, promote learning, and access communication. Some of the **program areas include educational games, music appreciation and singalongs, books/stories with discussion prompts, travelogues, exercise and arts programs.** The **unit is portable**, mounted upon a rolling cart, allowing for individual use as well as with groups. The **content automatically updates every 60 days** to keep it current and fresh. The **simple-to-use touch screen**, including Zoom and video capabilities, **invites participant interaction.**

A programmatic challenge at Sholom, as with most senior residential programs, is to meet residents' diverse needs in meaningful ways. **Sholom's Therapeutic Recreation staff has seized the opportunity to**

expertly design and implement programs tailored to the variations in interests, backgrounds, and cognitive and physical abilities. The iN2L has become a vital component in this equation and in the array of resources for Sholom's residents.



The iN2L is designed for individualized activities and for group programs.

Sholom is indebted to the Mt. Sinai Community Foundation and the Minneapolis Jewish Federation, and the many lay leaders and community volunteers who shepherded the process enabling Sholom's residents the benefit from the myriad facets of this great tool. Sholom extends a sincere and heartfelt thank you.

For more information and to support Therapeutic Recreation programs, call Joel Mandel at the Sholom Foundation, 952.939.1593, jmandel@sholom.com.

Honoring and Recognizing Sholom's Caregivers and Services

During the summer of 2021, a resident at Knollwood Place Apartments became very unsteady on her feet experiencing difficulty walking and having issues with mobility. A fear of falling beset both the resident and her family, and threatened her independence. Thankfully, tests were negative for any illness and so, the resident was referred to **Sholom's Rehabilitation/Therapy Department to rebuild her strength and stability.** The resident and her family were thrilled with the results and desired to **show appreciation for Sholom's expert Therapy Team** but were not sure what to do.



Sharing a laugh with caring staff.

Similar to this family, **you may be seeking a way to say thank you** to someone at Sholom for a job well done or to express your appreciation to staff members who perform 'above and beyond' for you or a loved one. Possibly, it was the kind word from a nurse's aide, or encouragement from a recreation

therapist that made the difference in your care. **Sholom has developed a wonderful way to say Thank You!**

The recently initiated **Circle of Gratitude program is a meaningful way to demonstrate gratitude for Sholom's staff while supporting the services and programs at Sholom. This program enables a**



Sholom's caregivers ready to begin the day.



Nursing staff bringing treats along with smiles.

resident, program participant, or family member to acknowledge and thank Sholom staff members and/or services with a contribution to Sholom. At the same time, the individual(s) or service being honored will receive an acknowledgement of the contribution made on their behalf.

To say thank you, simply visit www.sholom.com, and click on Donate, then click on Donate Now in the box labeled Sholom. A donation page will open, and you will find **Circle of Gratitude** in the Designation section. Be sure to include your message of thanks in the Personal Note box.



"We are so appreciative for all Sholom Staff does for Dad, and for us."

The staff and residents at Sholom sincerely thank you for the support and for the recognition.

For questions about the Circle of Gratitude or to make a contribution by telephone, please call Joel Mandel, jmandel@sholom.com, 952.939.1593.

required to care for our residents, especially in the face of the complex challenges of the pandemic.

Joel Mandel, the Foundation's Executive Director, and his staff enable the Foundation's efforts to flourish. Our endowment funds, securing the future for senior care, have grown, as have our efforts to support a number of campus initiatives. Generous individuals with great foresight have added their names to our Heritage Society with their legacy gifts. Our new annual campaign will go far in helping Sholom recruit and retain the best possible staff to provide exceptional care. I am extremely grateful to every donor and contributor who answer our requests for support and share their hard-earned dollars with Sholom.

Much has been accomplished at both campuses through the **Care Comes First** Capital Campaign. Thank you for making so many improvements possible, and with your continued help, the Campaign will be able to fund the next set of planned renovations at Sholom Home West.

I am eager to participate in efforts that drive the Sholom Foundation's support for the Sholom Community Alliance, employing new and creative fundraising methodologies. Thank you for your generosity and collaboration; together we will realize great results. Michael Blum, President, Sholom Foundation.

Scott Seiler – President, Sholom Community Alliance

Now that we have settled into the New Year of 5782, we reflect on both the year ahead, and take note of the year past. While we are still taking an abundance of caution, the immediate danger of COVID-19 pandemic seems to have turned a corner. We are thankful for the leadership of Barbara Klick, Sholom's CEO, and Neil Borenstein, Sholom's immediate



Scott Seiler

past president, who together with the Sholom Board have guided the organization through many pandemic-related challenges. As daily routines inch back to normalcy, we will pay close attention to safety protocols, keeping residents and staff safe and healthy, complying with new regulatory guidelines, and meeting financial obligations resulting from COVID-19. We will diligently maintain our efforts to ensure

a healthy financial picture for the organization.

Sholom is reinvigorating Quality Assurance programs, put on hold as the result of COVID-19, designed to evaluate and improve resident life at Sholom. Maintaining and building upon Sholom's proud history of service delivery is a priority for staff and for the Board of Directors. We will take the time and effort required to bring the highest quality services to our deserving residents.

As an organization imbued with Jewish values, I want to make sure that we reflect the different communities who are part of the Sholom family and ensure these many voices are represented and heard. Sholom truly welcomes all.

Looking forward, our priorities include safeguarding our residents and delivering the highest quality care. We strive to offer an exceptional workplace with programs which recognize our dedicated staff. Our operations will meet fiduciary and regulatory responsibilities but never losing sight of our residents' quality of life. In addition, we will celebrate the diversity among residents, families, and our team members. Finally, Sholom will continue to excel and grow as a cornerstone of our community, compassionately caring for our Mothers and Fathers.

Sheryl Rutzick – President, Sholom Auxiliary

I am thrilled to join the other presidents as we proceed in the New Year as well as the new program year, bringing forth a positive outlook and many wonderful plans. A year ago we were facing unprecedented circumstances and much uncertainty. Today, we can be cautiously optimistic and look forward to a better year.



Sheryl Rutzick

The Sholom Auxiliary maintains the century-old tradition of helping residents feel comfortable and "at home", which dates back to 1903 and the Daughters of Abraham, the predecessor to the Auxiliary. These were women who cared about the community and had foresight and a dream. We raise funds, just as they did,

to provide the extras that make residents feel recognized and special, whether it be a Mother's Day tea, or adding enriching programs in the arts for residents to enjoy. We played an important role in Sholom's **Care Comes First** Capital Campaign, assuring the newly renovated Nosh Nook at the Knollwood Place Apartments is comfortable and accessible for all residents.

The Sholom Auxiliary's major fundraiser, Food for your Soul, pivoted last year to become a virtual event, an evening of fun, entertainment, and support for Sholom. You made the evening a success, raising needed funds which helped replace worn equipment in the Rehabilitation and Physical Therapy Department. Once again, your generosity at Food for your Soul 2021 made for a tremendous event. The dollars raised this year will supplement the wide array of creative activities and programs open to all residents throughout this program year.

You, the supporters of Sholom's residents who contribute so generously to the Sholom Auxiliary, buoy us up, even in light of challenges such as the past year. We appreciate each of you and look forward to your continued support as an Auxiliary member, as a volunteer, and as a participant in all we do. Thank you.



We want to keep you informed about Sholom. Please send your email to cschueppert@sholom.com.

Circle of Life

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The summer barbeque shouldn't be limited to summer!



State Fair fun was enjoyed with treats, music, and Balloon art.



Culinary delights inspired by the Great Minnesota Get Together excelled at the Shaller campus event.

IRA's Can Benefit Charitable Organizations and Designated Individuals!

Despite annual minimum required distributions, Individual Retirement Accounts continue to build in value. Therefore, many individuals will eventually pass away leaving an IRA balance. With advance planning, both charities and named individuals can benefit from the IRA distribution. Some options to consider:

- With the exception of a spouse, a minor child, a child with a disability or in certain other circumstances, the full IRA must be distributed within ten years of the death of the IRA's owner, possibly increasing the heir's tax bill or even pushing the individual into a higher tax bracket. Considering there is an income tax on the traditional IRA, yet often, there are no direct taxes on inherited items such as homes or stocks, the IRA may be a less desirable asset for children. **For this reason, heirs may prefer to inherit these untaxed assets and save the income tax on the IRA by transferring it to charity which is tax exempt.**
- **Another option which benefits both a charity and heirs is an IRA testamentary unitrust plan.** For example, a surviving spouse may create an unfunded lifetime unitrust or testamentary unitrust in a will or living trust. The IRA beneficiary designation is to the trustee of that unitrust. When the IRA owner passes away, the unitrust is funded with the traditional IRA. Because the unitrust is tax-exempt, there is a bypass of

the income tax on the traditional IRA and any future growth. The children or other heirs receive income for a specified period of time, following which the trust is transferred to the charity (such as the Sholom Foundation) tax free. **Because the trust benefits the children and heirs with income followed by the gift to the charity, this option is often called a "Give It Twice" trust.**

- For individuals with larger estates, some may wish to consider a trust for the surviving spouse and then for a term of years for children. After the first person passes away, the IRA is transferred into the trust for the surviving spouse. The trust will distribute income for his or her lifetime and then to the children for a specified term. **Following the life of the spouse plus the term for the children, the trust remainder is distributed to a charity tax free.**

IRA's not only benefit an individual during his/her lifetime, but they also continue to bring benefits to heirs and to charitable organizations. Your financial planner can help you determine the best options for you and your family. For more information, call Joel Mandel, jmandel@sholom.com, 952.939.1593.

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Crescendo

Estate Plan Declaration

This Estate Plan is made this _____ day of _____
(month, year)

being of sound mind, willfully

the resident at his/her unique level, assessing the individual's capability and fostering as much independence as possible. This carries into all aspects of the daily routine from caregiving to Therapeutic Recreation. **"Staff members don't push, but they encourage!"**

Carole reiterated the importance of a caring staff and how all the residents receive dignified and respectful treatment. Equally important is the strong sense of community across the entire campus. She concluded, **"This is a great place and I feel happy and secure being here."**

The stories of these four women exemplify Sholom's dedication to its residents, focusing on needs of the individual as well as those of the larger Sholom community. Your generous gifts to the Sholom Foundation and to the Sholom Community Alliance enable the residents to have a relevant, enriched, life enhancing and life affirming experience at Sholom where *Care Comes First*.

For more information, please call Joel Mandel, Sholom Foundation, 952.939.1593, jmandel@sholom.com



Late summer temps encouraged programs outside.



Live 2B Healthy Exercise program is a much-requested activity.



"I haven't been fishing in years; I'm thrilled!"



Enjoying the last days of summer.

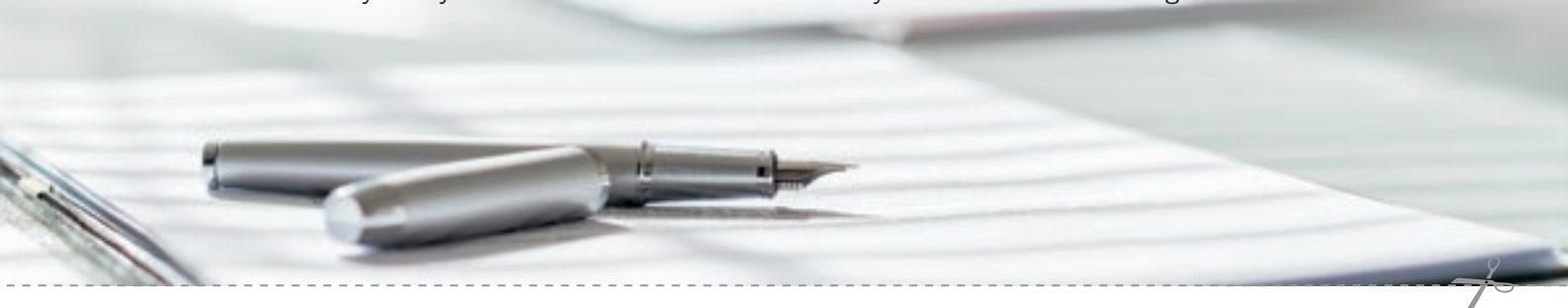


A resident and her son catching up.

Your Actions Today Can Impact Tomorrow

We hope you will consider these opportunities which benefit the Sholom Foundation. For details on these and other ways to support Sholom, call Joel Mandel, jmandel@sholom.com, 952.939.1593.

- Make a gift of securities, real estate or appreciated stock to the Sholom Foundation.
- Make Sholom Foundation a beneficiary of a life insurance policy.
- You might be able to lower your tax bracket with a cash contribution to the Sholom Foundation.
- Consider bundling or consolidating multiple year charitable contributions into one year.
- By naming the Sholom Foundation as a beneficiary of a qualified retirement plan account, you support the Foundation and may help reduce your tax bill.
- A Rollover Gift directly from your IRA to the Sholom Foundation may offer several tax advantages.



Leave your Legacy. Influence the Future.

We invite you to join the **Sholom Foundation Heritage Society**, honoring those who provide for our elderly loved ones with a commitment to the Sholom Foundation, a 501(c)(3) nonprofit corporation in Minnesota, through their wills and other charitable gift plans.

There is no finer example of the power of giving than what we can achieve together.

Our Sholom Foundation Heritage Society members are acknowledged in our *Circle of Life* magazine and recognition walls at both Sholom Campuses.

Sholom Foundation Heritage Society

I/We wish to participate in the Sholom Foundation Heritage Society through the following:

- | | |
|--|---|
| <input type="checkbox"/> Will or Living Trust | <input type="checkbox"/> Charitable Remainder Trust |
| <input type="checkbox"/> Insurance Policy | <input type="checkbox"/> Gift Annuity |
| <input type="checkbox"/> Retirement Plan Asset | <input type="checkbox"/> Gift of Real Estate |
| <input type="checkbox"/> Gift of Securities | <input type="checkbox"/> Other |

If you choose, you may indicate the amount, range or percentage of your gift to help us better plan for the future: _____

Date: _____

Name(s): _____

Your name(s) as it/they should be listed

Address: _____

City/State/Zip: _____

Telephone number: _____

Email address: _____

Signature(s): _____

☐ I/We would prefer to remain anonymous

Please complete and return this form to:
Joel Mandel, Sholom Foundation, 3610 Phillips Parkway,
St. Louis Park, MN 55426

Questions: 952.939.1593 or jmandel@sholom.com or
www.sholomfoundation.com

Sholom Foundation Heritage Society

The Sholom Foundation Heritage Society has been established to thank those thoughtful individuals and families who have included Sholom Foundation in their estate plans. We honor those who have made such a commitment and gratefully acknowledge these valued friends.

Ruth & Allen Aaron
Sally & Michael Abrams
Alvin & Donna Apple Family
Lawrence Applebaum
Allan L. Apter
Irene & Harry Bader
Rosalynd Baker
Beverly Balos & Mary Louise
Fellows
Amy & Stan Baratz
Irving & Deane Bassin
Ruth Bearman
Jeffrey & Connie Berdass
Margo Berdass
Robert J. Beugen
David & Bonnie Blumberg
Lou Ann & Leon Bongard
Gail & Steve Brand
Harvey Braufman
Darlene & Larry Braufman
Leo & Carole Breitman
Ruth Breslermann
Elinor Brodie
Barbara Brooks
Helen Brooks
David & Jane Broude
Barbara & Bernard Chauss
Adeline E. Cohen
Judy & Richard Cook
Beverly & Stanley Davis
Henry & Harriet Davis Family
Thomas J. Davis, MD & Gail A.
Bernstein, MD
The Deshong Family
Lois & Sherman Devitt
Marilyn Dickel
Ruth Easton, David Edelstein &
Jacob Edelstein
Barbara Eiger
Lawrence & Linda Eisenstadt
Corrine & Thomas Feinberg
David E. Feinberg
Francine & Neil Feinberg
Beth Feinstein
Rose Fingerhut
Nicole & Kenneth Fink
Jake Hurwitz & Doreen Frankel
Toba & Allen Freeman

Jennifer Gray Freeman & Mark
Freeman
Arlene Fried
Neal & Sandy Gale
Harry Garber
Jacob Garber
Dr. Gary & Sue-Ann Garvis
Harriet & William Gasway
Lillian Geller
Rosalie & Andrew Gellman
Lois & Larry Gibson
Roni & Alan Gingold
Mimi Gleekel
Esta & Jerry Gold
Ilene & Jay Goldberg
Zelia Kanters-Goldberg
Cynthia & Harold Goldfine
Gary & Bonnie Bongard Goldish
Arnold & Sylvia Goldman
Susan & Richard Goldman
Bernice Cowl Gordon
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Morris Gordon & Joseph Gordon
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Marilyn & Dean Greenberg
Mickey Greenberg
Ronya & Lawrence Greenberg
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Mrs. Samuel M. Hartman
Debbie & Marc Hasko Family
Eugene Heck
Elissa J. Heilicher
Hilda Rose Hellman
Frances & Irving Herman
Jory M. Herman
Audrey Hillman
Arthur Turov Himmelman
Leo & Doris Hodroff
Samuel Hoffman
Susan Feinberg Hughes & Gerry
Hughes
Cheryl Ivey
Emmy Lou Jacobson
Lorita & Jay Jacobson
Janet & Alvin Jaffe
Lois Josewich
Leonard & Charlotte Juster
Al Kagin
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Sheldon & Helene B. Kaplan
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Naomi Kastenbaum
Betty G. Katz
Alvin & Audrey Kaufman
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Kipp Family Philanthropic Fund
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Marion & E. Gary Klein
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Faye & Mayer Krupp
Gracia & Merrill Kuller
Diane Ladenson
Stephen & Nancy Lane
Nancy D. Langer
Jerry Lavin
Arlene Leibovich
Lisa & Mark Lerman
Helene Feinberg Lesser
Jules & Rose Levin
Jeffrey A. Levy
Rhoda & Tom Lewin
Carolyn Lieberman
Sheila & Stephen Lieberman
Sylvia & Harold Liefshultz
Barbara Linoff
Sybil & Bill Lipschultz
Walter Lubov
Rhoda & Donald Mains
Renee & Mel Maisel
Ronald M. Mankoff
Gayle Marko
Robert & Florie Marvy
Julie & Robert Mast
Anne McCarthy
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Donations to
ALL three Sholom
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June 15, 2021 –
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Sholom Foundation:
for annual and endowment
giving to support Sholom
facilities and services now
and in the future

Sholom:
for immediate needs of all
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for added comfort and
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At Sholom, There is Alwa



Canasta and Mah Jongg keep minds sharp and friendships strong.



The trishaw ride is a favorite on summer days. "I love feeling the breeze on my face!"



Up next – the painting activity is about to begin at the Roitenberg carnival.



The Gardening Group enjoys camaraderie as much as caring for plants and gardening projects.



Music appreciation brings back special memories.



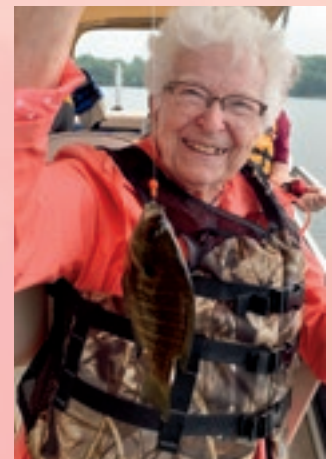
St. Paul Mayor and avid bicyclist Melvin Carter spoke with residents at the Shaller Family Sholom East campus followed by a spin on Sholom's trishaw.



Volunteers ready the donated fresh produce and varied food choices for Menorah Plaza residents at the twice-monthly food delivery program.



All-Star Golf and Volley Ball competitions were highlights of Sholom's summer Olympics, rivaling the International Games.



Residents love being on the water, and proudly display their skills!

ys Something Happening!



“What could be better – a beautiful day to fish and relax in the sun?”



Gales of laughter and lots of fun at the Roitenberg carnival.



After a long hiatus, the beauty shop has joyfully reopened.



The new Lite Gait machine provides tremendous benefits for movement and walking.



Menorah Plaza residents are treated to Chopin and other classics by fellow resident and skilled pianist.



Pet visits are always welcome, but especially for animal lovers.



Knollwood Place Apartments treated residents to a sumptuous barbeque – hot off the grill.



Plenty of prizes were available for the Carnival winners!



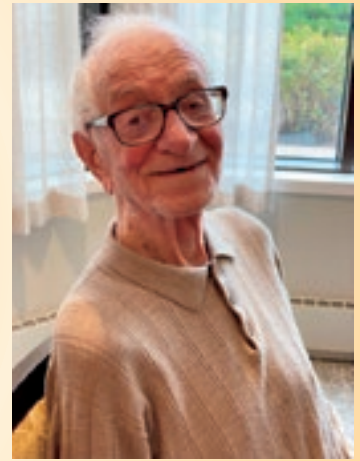
Maintaining motor skills is an added benefit to the drumming circle.



Residents loved the wonderful sounds of today's music and yesterday's hits.



The recent additions of the Trishaws at each campus bring indescribable joy!



A resident at Knollwood Place Apartments is enjoying conversation with friends.

At Sholom... Care Comes First



When my mom moved into Knollwood Place Apartments, it was as if she was moving into a college dorm - reuniting with friends from both her years in Duluth and her childhood in Minneapolis. Friends, and of course her family, were Mom's life. She became a Knollwood resident at 85 and it truly began a new phase of her life. She was an avid and sought-after bridge player and she loved the activities and programs. She participated in the excursions to restaurants and cultural events and loved being an ambassador for newcomers. She was so appreciative of each staff person and all they did. Best of all, Mom continued to develop meaningful friendships at Knollwood throughout the 11 years she was a resident.



Joyce Levenson ^{z"l}

Joyce was quite a woman. She loved so much: her family, friends and relatives, and keeping active and engaged. Knollwood Place Apartments was a perfect fit for her, and complemented her philosophy: "the purpose of life is to be useful, compassionate, and to make others feel happier through conversation, or even just a smile." We are so grateful for Sholom and for helping to create the second chapter in Mom's life.

- Nancy Gordon, daughter of Joyce Levenson

Thank you to Knollwood Place Apartments!

I'm writing to acknowledge our bus driver — Jon Hoff! Jon is warm and friendly, and does whatever he can to accommodate each passenger. I drove a Metro Transit bus for 25 years, and my experience as a professional driver gives me insight into all aspects of this profession, i.e. driving skills, timing and courtesy to passengers and other vehicles. Mr. Hoff excels in his mastery of this challenging profession.

Thank you for hiring him!

- Sincerely, Ardis Hokins, Knollwood Place Apartments resident

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continued from page 13

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OR

Call Sholom Foundation at 952.939.1593 for a stock donation transfer form to use yourself or to give to your broker.

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For more information call
Joel Mandel at 952.939.1593.

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The Sholom Auxiliary provides countless volunteer hours and crucial financial resources for the comfort of Sholom residents.

What if you could ensure that your annual support of the Sholom Auxiliary would continue when you are no longer here to write that check? You can! Consider establishing your own named Auxiliary endowment fund or donate to any of the existing Auxiliary endowment funds listed here.

Four percent of every Auxiliary endowment fund is used annually for the benefit of Sholom clients.

All gifts and beneficiary designations should be made payable to: Sholom Foundation, for the benefit of the Sholom Auxiliary. To find out more about creating your own Sholom Auxiliary Endowment, contact Joel Mandel at 952.939.1593.

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Christie Schueppert
3610 Phillips Parkway
St. Louis Park, MN 55426

Please ask Christie about keeping payment information on file.

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